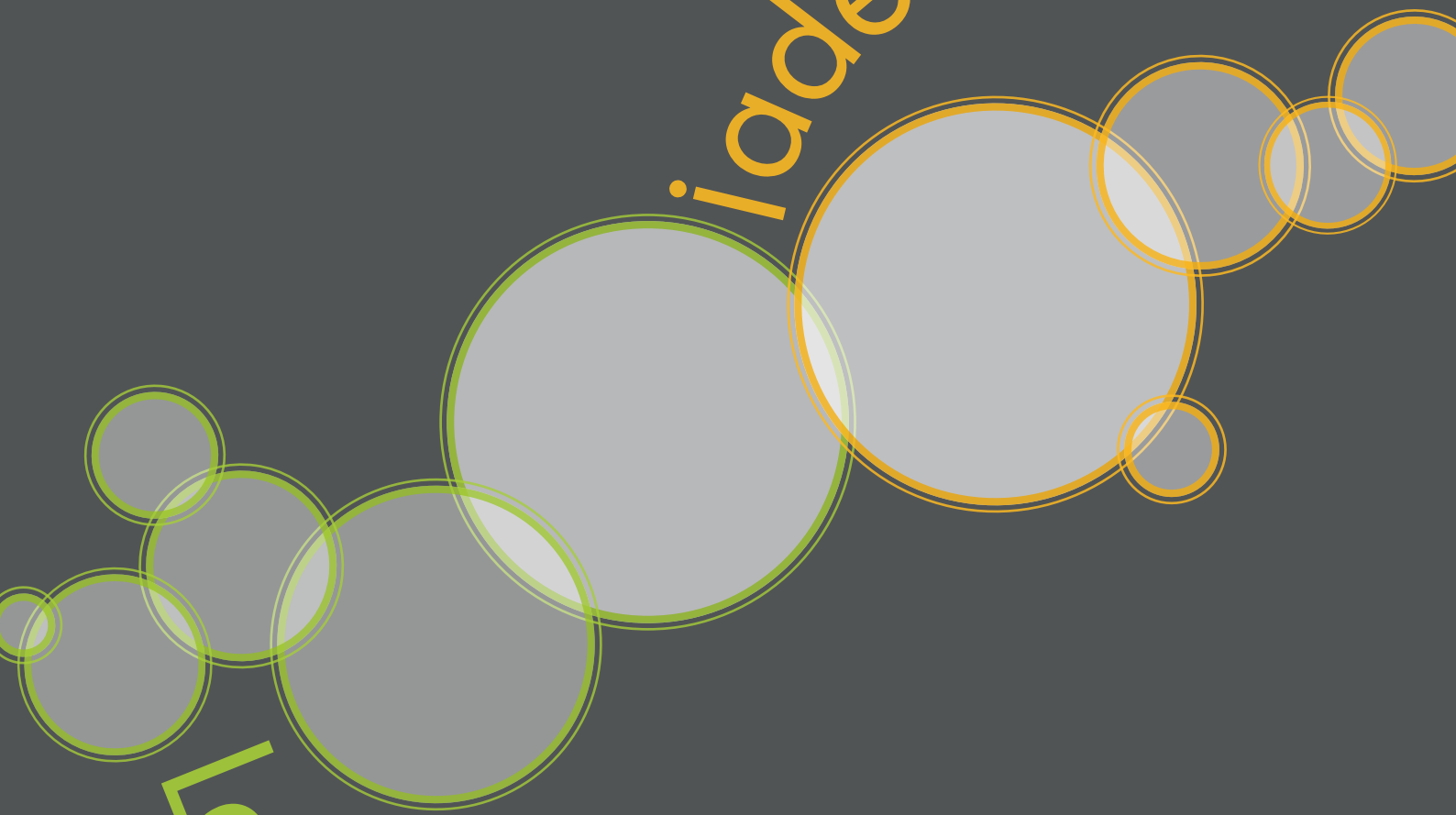


iadelante!

Let's go



Convincing customer and partner approach in the German-speaking source market

Successful, efficient and result-oriented

Spain is the most popular foreign destination of the Germans, Austrians and Swiss in Europe. In the face of a potentially growing wanderlust, it is essential for Spanish tourism professionals to act proactively in the current boom phase and invest actively in the future.

¡adelante! - win new guests now!

SpainB2B and MPR combine their marketing and PR skills for tourism offers in Spain and Latin America with ¡adelante! in the German-speaking source market. SpainB2B is a first class representative and a successful marketer of tourist offers. Menyesch Public Relations is an experienced communications specialist with a focus on the tourism and hotel industry. In this combination ¡adelante! is a guarantee for a strong presence of Spanish-speaking destinations and tourist companies in the German-speaking market.

The internet is the first source of information for travel planning. Many Spanish-language destinations are fast approaching and can be researched individually online. Whoever wants to generate direct bookings must also be easily found.

¡adelante! - increase your online presence!

In particular destinations and owner-managed luxury hotels with a focus on golf travel, wellness and medical tourism utilize ¡adelante!. The synergy concept bundles the activities of individual providers and creates interesting topics and events for the media, influencers, multipliers and tourists.

With ¡adelante! - talk to future guests!

jadelante!

Provides efficient building blocks tailored to your needs:

- PR and media work
- Press releases
- Creation of press kits
- Editorial visits
- Online Newsletter
- Online Public Relations
- Social media measures
- Cross-marketing campaigns
- Journalist and influencer tours
- Banner / Displays
- Sales and events (customer and press invitations)
- Organization of Famtrips
- Benchmarking
- Presence at sales and promotion events of major organizers or travel agency co-operations
- Representation at tourist events (e.g. trade fairs, workshops, roadshows)
- Organization of appointments for trade fairs (ITB, IMEX, etc.)
- Training seminars for travel agencies
- Tourist market research, analysis and reports
- Organization of golf tournaments

Together the managing directors Anke Menyesch (MPR) and Antje Groch (SpainB2B) use their many years of experience in marketing, PR, communication, sales and events for your goals! You will benefit from time- and money-saving synergies by means of the most important directly linked marketing tools as well as competent support from a single source.

jadelante! - we are successful for you!



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